

**The Ohio State University
Colleges of the Arts and Sciences New Course Request**

School of Music

Academic Unit

Music

Book 3 Listing (e.g., Portuguese)

271 Introduction to Music Enterprise

Number Title

Music Enterprise

U

3

18-Character Title Abbreviation

Level

Credit Hours

Summer

Autumn x

Winter

Spring

Year 2008

Proposed effective date, choose one quarter and put an "X" after it; and fill in the year. See the OAA curriculum manual for deadlines.

A. Course Offerings Bulletin Information

Follow the instructions in the OAA curriculum manual. If this is a course with decimal subdivisions, then use one New Course Request form for the generic information that will apply to all subdivisions; and use separate forms for each new decimal subdivision, including on each form the information that is unique to that subdivision. If the course offered is less than a quarter or a term, please complete the Flexibly Scheduled/Off Campus/Workshop Request form.

Description (*not to exceed 25 words*): An introductory survey of the patterns and practices associated with the intersection of music, commerce, and society from the early 19th century to the present.

Quarter offered: Autumn Distribution of class time/contact hours: 2 1.25 hour classes

Quarter and contact/class time hours information should be omitted from Book 3 publication (yes or no): yes

Prerequisite(s): *none*

Exclusion or limiting clause: *not open to students with credit for 591.2*

Repeatable to a maximum of ____ credit hours.

Cross-listed with:

Grade Option (Please check): Letter S/U Progress What course is last in the series? ____

Honors Statement: Yes No

GEC: Yes No

Admission Conditions Course: Yes No

EM: Yes No

Off-Campus: Yes No

Honors Embedded Statement: Yes No

Service Learning Course: Yes No

Other General Course Information:

(e.g. "Taught in English." "Credit does not count toward BSBA degree.")

B. General Information

Subject Code 500909 Subsidy Level (V, G, T, B, M, D, or P) B

If you have questions, please email Jed Dickhaut at dickhaut.1@osu.edu.

1. Provide the rationale for proposing this course:

This is the introductory and foundational course of the new Music, Media, and Enterprise (MME) Program. It examines the patterns and practices of institutions devoted to the economic, social, and cultural enterprise in music from historical and contemporary perspectives. Students seeking a one-course overview of music and business would be able to benefit from this course. Students in the MME minor program will be required to take this course before others in the MME curriculum

2. Please list Majors/Minors affected by the creation of this new course. Attach revisions of all affected programs. This course is (check one):

Required on major(s) minor(s) A choice on major(s)/minors(s)

An elective within major(s)/minor(s) A general elective

Music, Media, and Enterprise Minor -- proposed

3. Indicate the nature of the program adjustments, new funding, and/or withdrawals that make possible the implementation of this new course.

Part of the TIE-funded "music industry" program (now titled "Music, Media, and Enterprise"). Courses will be taught by TIE-funded faculty and staff.

4. Is the approval of this request contingent upon the approval of other course requests or curricular requests?

Yes No List: _____

5. If this course is part of a sequence, list the number of the other course(s) in the sequence: _____

6. Expected Section Size: ²⁵ _____ Proposed number of sections per year: One



7. Do you want prerequisites enforced electronically? (see OAA manual for what can be enforced) Yes No

8. This course has been discussed with and has the concurrence of the following academic units needing this course or with academic units having directly related interests (*List units and attach letters and/or forms*): Not Applicable

9. **Attach a course syllabus that includes a topical outline of the course, student learning outcomes and/or course objectives, off-campus field experience, methods of evaluation, and other items as stated in the OAA curriculum manual and e-mail to asccurrofc@osu.edu.**

CONTACT PERSON: David Bruenger E-MAIL: bruenger.1@osu.edu PHONE: (614) 247-6521

Approval Process The signatures on the lines in ALL CAPS (e.g. ACADEMIC UNIT) are required.

1.	 Academic Unit Undergraduate Studies Committee Chair	<u>Lora Fingerich Dobos</u> Printed Name	<u>5-20-2008</u> Date
2.	Academic Unit Graduate Studies Committee Chair	Printed Name	Date
3.	 ACADEMIC UNIT CHAIR/DIRECTOR	<u>Mellaselah Y. Morris</u> Printed Name	<u>5-20-2008</u> Date
4.	After the Academic Unit Chair/Director signs the request, forward the form to the ASC Curriculum Office, 4132 Smith Lab, 174 West 18th Ave. or fax it to 688-5678. Attach the syllabus and any supporting documentation in an e-mail to asccurrofc@osu.edu. The ASC Curriculum Office will forward the request to the appropriate committee.		
5.	COLLEGE CURRICULUM COMMITTEE	Printed Name	Date
6.	ARTS AND SCIENCES EXECUTIVE DEAN	Printed Name	Date
7.	Graduate School (if appropriate)	Printed Name	Date
8.	University Honors Center (if appropriate)	Printed Name	Date
9.	Office of International Education (if appropriate)	Printed Name	Date
10.	ACADEMIC AFFAIRS	Printed Name	Date